

# FIRST INTERNATIONAL CONFERENCE ON COMICS AND GRAPHIC NOVELS

# sites of visual and textual innovation

Instituto Franklin-UAH (Alcalá de Henares, Spain)

**9th-12th November, 2011**

### **Organiza:**

#### **Colaboran:**



Universidad  
de Alcalá



THE COMICS GRID



# I INTERNATIONAL CONFERENCE ON COMIC AND GRAPHIC NOVEL 2011

Instituto Franklin – UAH organizes an international conference on comics and graphic novels, which will take place in Alcalá de Henares, November 9-12, 2011.

The main objective of the conference is to bring together the highest number of specialists and researchers on comics (graphic novels, manga, BD, etc) in order to reflect on the study of this area. The theme is “Sites of visual and textual innovation” and it will focus on (but not limited to): the **origins** of comics, **avant-garde** and experimental narration and **biography** and autobiography.

## **The origins of comics**

Every art has its myths, and the mythology of comics states that the first comic was “The Yellow Kid and his Phonograph”, published in 1896. The origins of comics are, however, an under-researched area, because any formal element we can identify in this strip can also be found in older works. Thus, the use of a sequence to represent movement is characteristic both of the French symbolist strips (1880's Chat Noir magazine) and of the “novels in pictures” by Rodolphe Töpffer (1830-1840s). The balloon was a common narrative device since the Renaissance, and strips dramatizing conversations have been found by David Kunzle in magazines like Fliegende Blätter, or by Manuel Barrero in La Charanga and Don Junípero.

## **Avant-garde and experimental narration**

Today's comics, BDs, mangas and graphic novels display a wide range of narrative and artistic techniques which have enriched the medium beyond previous limits. Some creators look back (Art Spiegelman said that “the future of comics is in their past”) and they rescue those formal aspects which turned comics into a unique language. Many authors include key features of current cultural production like metafiction and they reflect upon the reception of comics and the artistic framework into which they fall. Others parody the autobiographical trend that has fed comics production in the last decades (Ruppert and Mulot's *La Maison Close*) or experiment with performance (Spiegelman's *Drawn to Death*). And in some cases, the labyrinthic mise en page and the non-linear narratives of certain works merge with the interactive kind of reading that cyberspace has helped to expand.

## **Biography and autobiography**

Since the publication of *Binky Brown meets the Holy Virgin Mary* (1972, Justin Green), the autobiographical genre has been one of the foremost trends, first in the underground comix scene, then in the graphic novel format. In fact, comics seem to be a particularly apt medium for the expression of personal experiences and self-confession since cartoonists can use their own hand-gestures to draw personal experiences.

Other possible issues of interest may be: web-comics and the possible effects of hand-held electronic technology in comics; mythology and sagas; audiences and readership; fan culture; gender issues; history of the graphic novel; censorship and narratology.

This event will be broadcasted by the **Spanish National Radio (RNE)**.

The languages of the conference will be **English and Spanish**. However, English will be the common language for communication.

Further information: [graphicnovel@institutofranklin.net](mailto:graphicnovel@institutofranklin.net)

## WEDNESDAY, 9 NOVEMBER 2011

16:00-19:00. Registration at Instituto Franklin.

16:00-17:30. Panel Sessions

### **PANEL 1: AUTOBIOGRAPHY Session 1 (Gerardo Diego Room)**

- i. F. Fdez Martos "Autobiografía enferma" (U. de Sevilla)
- ii. C. Vadillo "Ese rostro en el que todo converge: estrategias de representación en el cómic autobiográfico." (U. de Burgos)
- iii. O. Gual "La vida en viñetas de Miguel Gallardo" (U. de Valencia)

*Chair: Antonio Ballesteros. (UNED)*

### **PANEL 24: AVANT-GARDE (Rafael Alberti Room)**

- i. D. Lugo: "'Changay', exótico y local: sujeto y poscolonialismo en el cómic de David Hernández" (U. de Puerto Rico)
- ii. P. Pereira "La parodia de lo nacional-popular en el trabajo gráfico del historietista Roberto Fontanarrosa" (Universidade Estadual de Campinas)

*Chair: Daniel López-Serrano*

17:45-19:15 Panel Sessions

### **PANEL 6: FEMINISM and the Ethics of Representation (Luis Rosales Room)**

- i. Shelley Culbertson "The Rape of the Super Heroine" (U. of Ulster, Coleraine)
- ii. Maya Zalbidea "Gender in Webcomics and in Flash Animated Comics" (U. Complutense de Madrid)

*Chair: Esther Claudio (Instituto Franklin - UAH)*

### **PANEL 3: CRIME (Rafael Alberti Room)**

- i. Ignacio Ramos "Prensa policial, 'penny dreadfuls' y 'crime broadsides': el sensacionalismo victoriano de Alan Moore en *From Hell*". (U. de Valencia)
- ii. Antonio Ballesteros - (UNED) "Sombras de humanidad: la proyección mítica de Jack el Destripador en *From Hell* de Alan Moore y Eddie Campbell".

*Chair: Cristina Crespo (Instituto Franklin-UAH)*

### **PANEL 11: MATERIALITY Session 1 (Cervantes Room)**

- i. E. Juliá "Poesía visual. Antecedentes, desafíos y retos para un futuro sin papel" (U. Politécnica de Valencia)
- ii. W. Vergueiro "Adaptaciones de obras literarias para el lenguaje de los cómics: alternativa para la producción de graphic novels en la realidad" (U. de São Paulo)
- iii. C. J. López "Adaptaciones cinematográficas: Los cómics norteamericanos" (U. de Valencia)

*Chair: Ana Lariño (Instituto Franklin - UAH)*

# I INTERNATIONAL CONFERENCE ON COMIC AND GRAPHIC NOVEL 2011

## THURSDAY, 10 NOVEMBER 2011

09:00-12:00      Registration at Instituto Franklin

09:00-10:30      Panel Sessions

### **PANEL 1: SOCIAL AND CULTURAL IMPLICATIONS (R. Alberti Room)**

- i. Marina Coma "Puck conoce a Puck: la ruptura de la realidad teatral en "Sueño de una noche de verano", de Neil Gaiman" (UNED)
- ii. V. Luzón: "Las múltiples lecturas de Sacha" (Universitat Autònoma de Barcelona)

*Chair: Carlos Herrero (Instituto Franklin - UAH)*

### **PANEL: MATERIALITY (J. Guillén Room)**

- i. R. Scherr "Joe Sacco's Palestine and the Ethics of Representation" (U. of Oslo)
- i. Ian Hague (University of Chichester) "Comics as a Tactile Medium: Functions of Touch in Experiences of Reading"
- ii. Bárbara Uhlig "Lorenzo Mattotti – experimental strategies of visual and textual narration" (U. of Munich)

*Chair: Juan Antonio Sánchez (UAH)*

### **PANEL 16: SUPERHEROES Session 4 (Cervantes Room)**

- i. M. Martín Rivero "Del mito al cómic, un estudio sobre la figura del héroe en el comic book americano"
- ii. Juan Carlos "Pepo" Pérez : "Frank Miller and Lynn Varleys: The Dark Knight Strikes Again: DK2 o Cómo hacer la revolución desde dentro de palacio" (U. de Málaga)

*Chair: Iulia Vescan (Instituto Franklin - UAH)*

<b>10:30-11:00</b>	<b>COFFEE BREAK</b>
<b>11:00-12:30</b>	<b>RADIO BROADCASTING BY RNE (Luis Rosales Room)</b>

**11:00-12:30 Panel Sessions**

### **PANEL 12: MANGA Session 1(Rafael Alberti Room)**

- i. F.J. López "Osamu Tezuka como biógrafo: Ludwig B. (1987-1989)" (U. de Sevilla)
- ii. M.A. Pérez "El vértigo del caos (manga)" (U. de Sevilla)

*Chair: Diego Matos (U. de Salamanca)*

### **PANEL 2: AVANT-GARDE Session 1 (Cervantes Room)**

- i. Jesús A. Glez "Metafiction in American Comics Strips" (U. de Cantabria)
- ii. Paolo Simonetti "Asterios Polyp and the Institutionalization of Comics: A 'Perspectivist' Vision" (University of Rome, Italy)

# I INTERNATIONAL CONFERENCE ON COMIC AND GRAPHIC NOVEL 2011

- iii. Jordana Greenblatt "Pornnarratology and Narrative Disruption: Alan Moore and Melinda Gebbie's Lost Girls" (York University)

*Chair: Iulia Vescan (Instituto Franklin - UAH)*

## PANEL 8: IDENTITY (J. Guillén Room)

- i. C. Krendel "British Identity and The League of Extraordinary Gentlemen, as Contextualized by Victorian Primary Sources"
- ii. S. Walshe "Voices from the oul sod – Representations of Irish speech in the DC universe" (University of Zurich)

*Chair: Ian Hague (University of Chichester)*

13:00-14:00	<b>OPENING CEREMONY (AUDITORIUM, LAW FACULTY)</b> <b>PLENARY SPEAKER: ROGER SABIN</b> <b>Moderator: Antonio Ballesteros</b>
14:00-14:30	<b>WINE RECEPTION (TRINITARIOS)</b>

## 16:00-17:30 Panel Sessions

### PANEL 5: EXPERIMENTALISM Session 1(Cervantes Room)

- i. Laura Jane Maher "Through the eyes of Madness: Representations of the Self in Transmedia Storytelling" (Monash University)
- ii. Jorge L. Catalá "The Uneasy Marriage of Avant-Garde and Political Commitment in Cuban Comics" (U. of Newcastle)

*Chair: Juan Antonio Sánchez (UAH)*

### PANEL 14: POLITICS Session 1 (J. Guillén Room)

- i. Magnussen "When Comics Look Back: Memory, autobiographies and political conflicts in Spanish comics 1990-2010" (U. of Southern Denmark)
- ii. T. Jardno "Drawing, Reading and Rewriting Argentina's Future:Héctor Germán Oesterheld's El Eternauta and Militant, Military and Party Politics" (Yale University)

*Chair: Rosi García Barroso (Instituto Franklin - UAH)*

### PANEL 16: SUPERHEROES Session 3 (R. Alberti Room)

- i. J.Ros Selva "When the hero became a superhero" (U. de Alacant)
- ii. Dyfrig Jones " Islamic Aliens: Marvel's Secret Invasion and post-9/11 America (Bangor University)
- iii. P. Wilkins "Standing on the Shoulders of Giants: The Superheroic Foundations of Chris Ware's *Jimmy Corrigan: The Smartest Kid on Earth* and Alison Bechdel's *Fun Home*" (Douglas College)

*Chair: Manuel Ramón (Instituto Franklin - UAH)*

### PANEL 19: THEORY Session 2 (Luis Rosales Room)

# I INTERNATIONAL CONFERENCE ON COMIC AND GRAPHIC NOVEL 2011

- i. J. M. Trabado "La convergencia de discursos gráfico-narrativos: el álbum ilustrado y la novela gráfica" (U. de León)
- ii. Ella Kent: "De Ratones y horrores: *Maus*, de Art Spiegelman"

*Chair: Javier Cardeña (UAH)*

**18:00-19:30: Panel Sessions**

## **PANEL 16: SUPERHEROES Session 5 (Cervantes Room)**

- i. J. Aguilar "The Quest for Justice: The evolution of morality in American Superheroes"
- ii. D. Prandner "The Saga of Marvel's Avengers In The 21st Century: A Carrier for Emerging Cultural Traumata?" (U. of Salzburg)
- iii. J. Jiménez-Varea "The tangled narratives of shared comic-book universes" (U. de Sevilla)

*Chair: Ana Lariño (Instituto Franklin - UAH)*

## **PANEL 19: THEORY Session 4 (Jorge Guillén Room)**

- i. Elisabeth El Rafaie "The narrative functions of metaphor in autobiographical comics" (Cardiff University)
- ii. C. Pylyser "Complexes in the Margin: The Flemish IMPRIMITIV Collective and Issues of Quality and Resistance" (K.U. Leuven)
- iii. Joris Vermassen: "Closing the gap between the novel and the graphic novel" (U. of Ghent)

*Chair: Esther Claudio Moreno (Instituto Franklin-UAH)*

## **PANEL 23: CLASSICAL MYTH (Rafael Alberti Room)**

- i. R. López "Lisístrata: un argumento de cómic" (U. Autónoma de Madrid)
- ii. E. Zanón "El mito antiguo en el cómic actual: Adaptación, finalidad e influencia" (U. Complutense de Madrid)
- iii. L. Unceta "Greek Street. El Mito griego visita los bajos fondos" (U. Autónoma de Madrid)

*Chair: Antonio Ballesteros (UNED)*

## **PANEL 27: ARCHITECTURE AND URBANISM (L. Rosales Room)**

- i. R. Pascoal "Materiality without material: reconstructing ruins in Bande Dessinée" (U. de Coimbra)

*Chair: Antonio Fernández (Instituto Franklin - UAH)*

**19:30**

**ALCALÁ DE HENARES GUIDED TOUR**

# I INTERNATIONAL CONFERENCE ON COMIC AND GRAPHIC NOVEL 2011

## FRIDAY 11 NOVEMBER 2011

### 09:00-10:30: Panel Sessions

#### **PANEL 1: AUTOBIOGRAPHY Session 4 (Cervantes Room)**

- i. D. Espiña "La (re)construcción de la memoria en *El Arte de Volar* (U. de Santiago de Compostela)
- ii. I. Costa "La memoria como narración en la obra de Seth" (Universidad del País Vasco)
- iii. Amarilis Hidalgo "Lalo Alcaraz: de caricaturista político a historiador" (Bloomsburg University of Pennsylvania)

*Chair: Javier Cardeña (UAH)*

#### **PANEL 9: MULTICULTURALISM (R. Alberti Room)**

- i. Carmen Valero-Garcés "New trends in comic books: Is multiculturalism really present? Or 'Huming' - New trends for a Tasty Cocktail" (U. of Alcalá)
- ii. José Alaniz "Czech comics anthropology: Life and story in *Keva*" (U. of Washington, Seattle)

*Chair: Iulia Vescan (Instituto Franklin-UAH)*

#### **PANEL 7: GAIMAN AND WHEDON (L. Rosales Room)**

- i. Claudia Pinto "America as a Brave New World of Marvels in Neil Gaiman's Marvel: 1602" (U. de Coimbra)
- ii. CM Briffa "Re-Configuring Past Texts: Re-Vision in Neil Gaiman's" (U. of Malta)
- iii. Karma Waltonen: "Graphic Novel Sequels to Whedon's Television Works" (U. of California, Davis)

*Chair: Juan Antonio Sánchez (UAH)*

10:30-11:00	COFFEE BREAK
11:00-12:00	<b>PLENARY SPEAKER: ANTONIO ALTARRIBA</b> (Room 7 Colegio de Málaga) Chair: Carmen Méndez

### 12:00-13:30 Panel Sessions

*Chair: Esther Claudio (Instituto Franklin-UAH)*

#### **PANEL 2: AVANT-GARDE Session 3 (J. Guillén Room)**

- i. P. Moura "A taxonomy of experimentation in comics"
- ii. Thomas Byers: "Comix Theory: The Justice League of Europe's Attack on Deconstruction" (U. of Louisville)

# I INTERNATIONAL CONFERENCE ON COMIC AND GRAPHIC NOVEL 2011

*Chair: Carmen Méndez (U. Complutense de Madrid)*

## PANEL 13: ORIGINS (R. Alberti Room)

- i. H.J. Oliva: "Primeros pasos del cómic y del cine en EE.UU: influencias narrativas y traspases estéticos" (U. San Jorge)
- ii. J. Canyissá: "Orígenes, definiciones y controversias. El debate teórico sobre el nacimiento del cómic"

*Chair: Rosi García Barroso (Instituto Franklin-UAH)*

## PANEL 1: AUTOBIOGRAPHY Session 3 (L. Rosales Room)

- i. Alex Link " Fun Home's Icarian Games" (Alberta College of Art and Design)
- ii. Ji-Hyae Park: "New Directions in Autobiographical comics: Lynda Barry's What it is and Julie Doucet's 365 Days"
- iii. Juan Antonio Sánchez (Universidad Complutense de Madrid) "Biography and Autobiography in the comics of Spain Rodriguez"

*Chair: Luisa Juárez (Instituto Franklin - UAH)*

13.30 - 14.30

**ROUND TABLE: Antonio Martín, Manuel Barrero, Jesús Jiménez Varea. (Room 7, Colegio de Málaga)**

## 15:30-17:00 Panel Sessions

## PANEL 21: INFLUENCES (Cervantes Room)

- i. J. Rom Rodríguez "Los cómics y la publicidad. La influencia del lenguaje del cómic en el discurso publicitario" (U. Ramón Llull)
- ii. I. Pintor "El sueño y la historia: El espejo de las viñetas" (U. Pompeu Fabra, Barcelona)
- iii. D. Matos "El periodismo se hace cómic" (U. Pontificia de Salamanca)

*Chair: Javier Cardeña (UAH)*

## PANEL 16: SUPERHEROES Session 5 (J. Guillén Room)

- i. PEPO PEREZ "Frank Miller and Lynn Varleys: The Dark Knight Strikes Again: DK2 o Cómo hacer la revolución desde dentro de palacio" (U. de Málaga)
- ii. J.Oliver: "¿Es un pájaro, es un avión...qué es?" (U. de les Illes Balears)
- iii. M. Serra "Tiempo histórico y tiempo mítico en las series Marvel y DC" (U. Complutense de Madrid)

*Chair: Julio Cañero (Instituto Franklin - UAH)*

## PANEL 18: THEORY (R. Alberti Room)

- i. S.Grennan "Demonstrating discourses: two comic strip projects in self-constraint" (U. of the Arts, London)

# I INTERNATIONAL CONFERENCE ON COMIC AND GRAPHIC NOVEL 2011

- ii. E. LaFreniere "Why God and Superheroes Don't Mix: Comics and Contested Cognitive Space" (James Madison University, Virginia)

*Chair: Juan Antonio Sánchez (UAH)*

## PANEL 1: AUTOBIOGRAPHY Session 4 (L. Rosales Room)

- i. M. Wallin-Wictorin "Why the graphic novel is a suitable medium for autobiographical or autofictional stories. Exemple: Joanna Rubin Dranger's Miss Remarkable & Her Career (2001/2003)" (Linnaeus University)
- ii. Mihaela Precup: "Against Invisibility: Haunting in the American Graphic postmemoir" (University of Bucharest)

*Chair: Cristina Crespo (Instituto Franklin-UAH)*

17:00-18:00	<b>PLENARY SPEAKER: JESSICA ABEL (7 Room, CM)</b> <b>Chair: Esther Claudio</b>
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## 18:15 – 19:45- Panel Sessions

### PANEL 15: QUEER Session 1 (Cervantes Room)

- i. E. Baile López «On censorship against homosexuality in american mainstream comics» (U. de Alacant)
- ii. Y. Howard "Informal Contentions: Comix and Queer Nihilism" (San Diego State University)

*Chair: Rikke Platz Cortesen (U. of Copenhaguen)*

### PANEL 26: NARRATIVE FORM (L. Rosales Room)

- i. Gwen Athene Tarbox "A Life in Words'/A Life in Pictures: Exploring the Limits of Innovation in Moon and Bá's *Daytripper.*" (Western Michigan University)
- ii. Michelle A. Abate " 'The Tricky Reverse Narration That Impels Our Entwined Stories': Queer Temporalities in Alison Bechdel's *Fun Home*" (Hollins University)
- iii. Joe Sutliff Sanders "Valentine, Mobile Comics, and Participatory Readers" (Kansas State University)

*Chair: Esther Claudio (Instituto Franklin - UAH)*

### PANEL 12: MANGA Session 2 (R. Alberti Room )

- i. Shigeru Suzuki "Gekiga, or Japanese Alternative Comics: The Mediascape of Japanese Counterculture" (Baruch College)
- ii. M. McHarry "Border Dwellers in Japanese Boys' Love Manga"

*Chair: Ana Lariño (Instituto Franklin - UAH)*

### PANEL 10: MAUS Session 1 (J. Guillén Room)

- i. Javier Cardeña "La deshumanización del héroe en Maus" (U. de Alcalá)
- ii. R. Crisóstomo "La lucha contra la inefabilidad: el caso de Art Spiegelman" (U. Internacional de Catalunya)

## I INTERNATIONAL CONFERENCE ON COMIC AND GRAPHIC NOVEL 2011

- iii. J. Martín Párraga "De ratones y horrores: Maus, de Art Spiegelman" (U. de Córdoba)
- iv. Luisa Juárez "Maus and the Issue of Holocaust Representation. The Case of Everything's Relative at the 'Jüdisches Museum München'".

*Chair: Luisa Juárez (Instituto Franklin - UAH)*

21:00

CONFERENCE DINNER

## SATURDAY 12 NOVEMBER 2011

### 09:00-10:30 Panel Sessions

#### **PANEL 19: THEORY Session 3 (Cervantes Room)**

- i. C.Kuipers "Epic, Roman, Graphic Novel: Three Royal Genres" (Indiana U. of Pennsylvania)
- ii. B. Tversky "Aspects of Depictions in Graphic Narratives" (Stanford University)
- iii. N. Theisen "You Don't Know How to [Read] a Comic" (University of Iowa)

*Chair: Carmen Méndez (U. Complutense de Madrid)*

#### **PANEL 14: POLITICS Session 3 (J. Guillén Room)**

- i. Sholeh Shahrokhi "Graphic Novels and Political Change in the Middle East"
- ii. Katja Kontturi "The Deletion of the Ridiculous Mickey Mouse Figures. Disney's Censorship in Don Rosa's Donald Duck Comics" (U. of Jyväskylä)

*Chair: Julio Cañero (Instituto Franklin - UAH)*

#### **PANEL 20: LATIN-AMERICA (R. Alberti Room)**

- i. Luis Jefté Lacourt: "El idioma español en los comics en Puerto Rico: ¿aliado o villano?" (U. de Puerto Rico)
- ii. A. Guzmán: "Allá en el small barrio americano: *Palomar*: La (re)construcción chicana del small town americano" (U. Autónoma de Barcelona)
- iii. B. Harguindegay "El orden de los cómics" (U. Autónoma de Barcelona)

*Chair: Cristina Crespo (Instituto Franklin-UAH)*

#### **PANEL 15: QUEER Session 2 (L. Rosales Room)**

- i. G. Borge "Saliendo del armario en blanco y negro: las obras de Howard Cruse y Alison Bechdel"
- ii. Berta Glez "Dos Lisístratas y dos maneras de lograr la paz. Ralf König y su lectura de la comedia de Aristófanes" (U. Complutense de Madrid)
- iii. M. Harrison "La intimidad en la confesión gráfica: La autobiografía queer española" (Monmouth College)

*Chair: Esther Claudio (Instituto Franklin-UAH)*

**10:30-11:00**

**COFFEE BREAK**

### 11:00-12:30 Panel Sessions

#### **PANEL 10: EXPERIMENTAL NARRATIVE (J. Guillén Room)**

- i. M. J. Fdez. Gil "Who said comics could not serve a serious purpose?" (U. de Alcalá)
- ii. M. Urdiales "Art, Text, and More: Spiegelman's multimodal aesthetics in *Maus* and the blending of genres" (U. de Vigo)
- iii. Ian Horton "Information Design, Experimental Comic Books and Narrative Form" (U. of the Arts, London)

# I INTERNATIONAL CONFERENCE ON COMIC AND GRAPHIC NOVEL 2011

*Chair: Rikke Platz Cortesen (U. of Copenhaguen)*

## **PANEL 19: THEORY Session 1 (R. Alberti Room)**

- i. M. Iacob La "indeterminación ontológica" en el cómic: El Resentido, de Juaco Vizuete" (U. of Bucharest)
- ii. D. Gómez "El drama de la caricatura. El isoformismo y la deformación como instrumentos estéticos de vanguardia." (U. Ramón Llull)
- iii. A. Nofuentes "La(s) Aventura(s) de la Forma" (U. de Poitiers)
- iv. JJ. Vargas Metaphysical and political dialectics in the encounter between Watchmen and Swamp Thing

*Chair: Antonio Ballesteros (UNED)*

## **PANEL 22: HISTORY (L. Rosales Room)**

- i. Daniel López-Serrano "Hugo Pratt y la Historia del siglo XX en Corto Maltés" (U. de Alcalá)
- ii. D. Rodríguez "La seducción del inocente: El cómic y la sociedad norteamericana en los años 50" (U. Autónoma de Madrid)
- iii. Manuel Barrero: "Viñetas arcaicas. Luis Mariani y los primeros ensayos de historietas en España"

*Chair: Carlos Herrero (Instituto Franklin-UAH)*

12:30-13:30	<b>PLENARY SPEAKER: CHARLES HATFIELD (L. Rosales Room)</b> <b>Moderator: J. A. Gurpegui</b>
13.30-14:00	<b>Closing Ceremony</b>

## I INTERNATIONAL CONFERENCE ON COMIC AND GRAPHIC NOVEL 2011

### INSTITUTO FRANKLIN – UAH

The Instituto Universitario de Investigación en Estudios Norteamericanos Benjamin Franklin of the Universidad de Alcalá (Instituto Franklin - UAH) has its roots in 1987 when the University established a center for the study and research of North America. From 1987 the Instituto Franklin focused on developing new ways of institutional collaboration between Spain and North America through specific initiatives based mainly on sponsoring different research projects, the organization of international meetings and conferences, and developing academic programs for American students. In 2001 Instituto Franklin changed its status to "Research Institute" (*Law 15/2001, February 1<sup>st</sup>; BOCM February, 8<sup>th</sup> 2001, nº 33, p.10*).

#### Mission

The mission of Instituto Franklin - UAH is to serve as a cooperative platform that unites Spain and North America with the objective to promote awareness and knowledge about the diversity of cultures that pertain to those territories. This mission is carried out through collaborations between Universidad de Alcalá and American higher education institutions, public or private agencies, and associations in order to foster understanding and constructive collaboration on both sides of the Atlantic.

#### Objectives

- To work towards a better understanding of both continents –Europe and America– in order to form future citizens and leaders prepared for the actual global society.
- To promote cooperation between Universidad de Alcalá and US higher education institutions, facilitating the academic mobility of professors, researchers, and students developing academic programs together and establishing joint lines of research.
- To develop academic programs for American students based on academic and administrative excellence.
- To establish international forum debates and networking through the organization of international conferences and seminars.

# I INTERNATIONAL CONFERENCE ON COMIC AND GRAPHIC NOVEL 2011

## Academic Programs

Instituto Franklin – UAH offers a variety of programs:

- *PhD in American Studies*, addressed to students who wish to acquire a deepest knowledge on the United States and work on their Doctoral dissertation.
- *Spanish Studies Program* is an undergraduate program for students who want to improve their Spanish, take courses in other areas like History, Politics, Business..., and want to develop their intercultural and personal skills.
- *Teach & Learn in Spain Master Program* offers native English speaking students the opportunity of studying a Master's program from the Universidad de Alcalá under a scholarship scheme, while doing an internship in schools of the Comunidad de Madrid.

## Research Projects & Scholarships

Instituto Franklin - UAH funds different research projects and scholarships about North-America or comparative studies about North- America and Spain. Every year Instituto Franklin – UAH dedicates around 150.000€ to research projects and scholarships.

## Publications

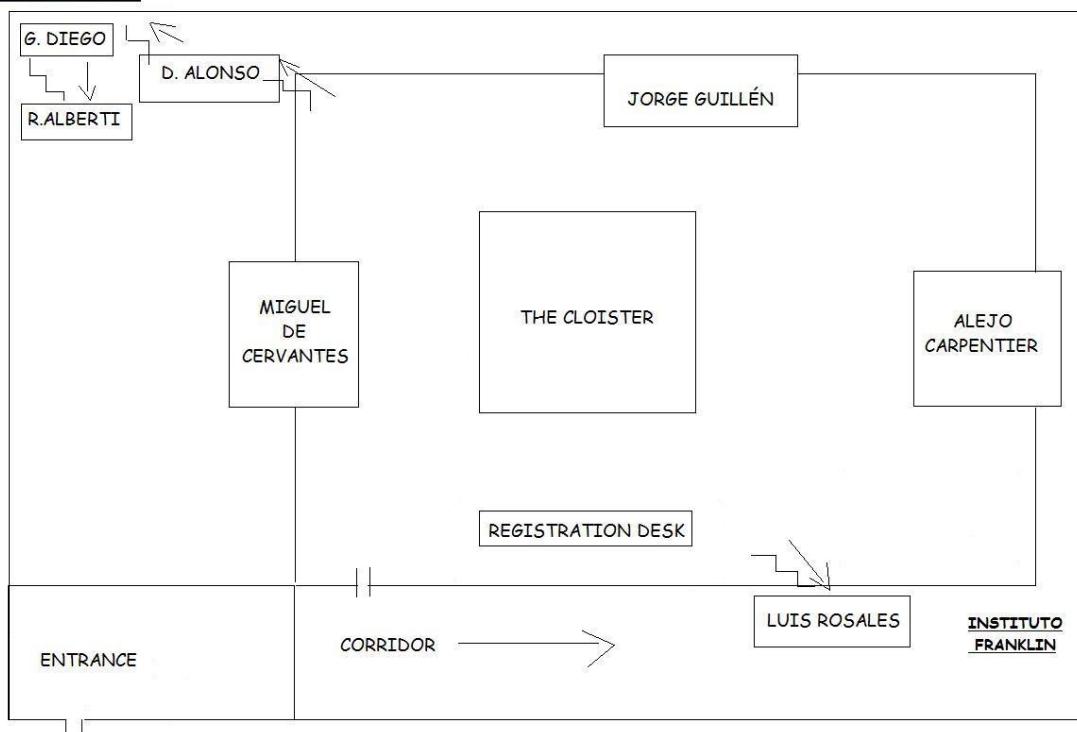
Specialized, printed and digital, publications represent one of the most important activities at Instituto Franklin - UAH in order to acknowledge researches for the benefit of scholars and the general public. There four publication lines: the journal CAMINO REAL, the collection of translated novels “Colección Camino Real”, the editions of the collection “Biblioteca Benjamin Franklin”, and monographic issues of “Tribuna Norteamericana.”

## International Conferences and Seminars

The venue of Instituto Franklin - UAH, at the heart of Alcalá de Henares, and the history and attractiveness of this city (birthplace of Cervantes) declared World Heritage Site in 1998 make it an ideal location for such conferences and seminars.

# I INTERNATIONAL CONFERENCE ON COMIC AND GRAPHIC NOVEL 2011

COLEGIO TRINITARIOS



**Plano del Instituto Franklin**

## PLENARY SPEAKERS

### **Jessica Abel**

Artist, writer and teacher, Jessica Abel is the author of well-known graphic novels like *Life Sucks* or *La Perdida* (Astiberri/Pantheon Books).

### **Roger Sabin**

Roger Sabin is Reader in Popular Culture at Central Saint Martins College of Art and Design, University of the Arts London. He is the author of *Adult Comics: An Introduction* (Routledge), ***Comics, Comix and Graphic Novels*** (Phaidon), and (as co-author) *The Lasting of the Mohicans* (University Press of Mississippi).

### **Antonio Altarriba**

French Literature Professor at the Universidad del País Vasco, as well as researcher, literary critic and writer of Graphic novels and television. His comic, ***El Arte de Volar*** has won the 2010 National Prize, the National Prize of Catalonia in the category of comic and the Cálamo Extraordinary Prize, among many others.

### **Charles Hatfield**

Associate Professor of English at California State University, Northridge, Mr. Hatfield has published widely in the theory and criticism of comics, most notably in the form of his book, ***Alternative Comics*** (University Press of Mississippi, 2005).

## **ROUND TABLE WITH: MANUEL BARRERO, ANTONIO MARTÍN AND JESÚS JIMÉNEZ VAREA.**

### **Scientific Committee:**

- Félix Martín Gutiérrez (UCM)
- Antonio Ballesteros (UNED)
- Carmen Méndez (UCM)
- Luisa Juárez Hervás (Instituto Franklin - UAH),
- José Antonio Gurpegui (Instituto Franklin - UAH).

### **Organizing Committee**

- Javier Cardeña (UAH)
- Esther Claudio (Instituto Franklin- UAH)
- Cristina Crespo (Instituto Franklin - UAH)
- Roberto Bartual (UAM)
- Ana Lariño (Instituto Franklin - UAH)
- Juan Antonio Sánchez (UAH)
- Olga Villegas (Instituto Franklin - UAH)

### **REGISTRATION:** (It includes coffee breaks, wine reception and city guided tour)

- Registration Fee (scholars, attendees): 80€
- Registration Fee (students): 60€

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