



INSTITUTO UNIVERSITARIO DE INVESTIGACIÓN
EN ESTUDIOS NORTEAMERICANOS
"BENJAMIN FRANKLIN"

Course	
Program, semester, year	International Studies Program, Spring, 2027
Credits ECTS	3 USA
Instructor's full name and email	Glen Stanger stangerg@douglascollege.ca
Block dates (days and time)	Monday-Thursday, 9 am-12 pm
Classroom	TBA
Class hours	45
Office Hours	8
Requirements	None
Language of instruction	English
Type of teaching	In person

INTRODUCTION

COMPETENCES

Explanation of competences to develop in the course. They can be divided into general and specific. Three or four are enough.

General Competences (GC):

GC1: Understand the factors that affect the design of management control systems for domestic and international operations

GC2: Understand and explain the importance of professional ethics, corporate social responsibility, and corporate governance as factors in the long-term success of organizations

GC3: Examine the impact of product costing on pricing decisions on both domestic and international operations

Specific Competences (CE):

SC1 :Allocate and evaluate product or service costs of an enterprise applying various costing systems

SC2: Measure performance using quantitative and qualitative metrics in domestic and international operations

SC3: Identify various ways costs are classified and determined; and how information needs and constraints affect the decision making process

METHODOLOGY

Lectures, demonstrations, and hands-on exercises

The course is organized by lecture days. Each lecture day includes:

1. Pre-class preparation. This includes familiarizing oneself with the upcoming lecture content, and organizing a study plan for the day.
2. A three (3) hour class. The basic teaching method is through a presentation that covers the more difficult concepts. This is done in conjunction with in-class assigned work. The in-class assigned work takes the form of end of chapter problems and cases.
3. An online homework assignment. (1-2 hours)
4. Retention of knowledge requires repetition over time. Your weekly study schedule should include doing some of the extra review problems from previous weeks. (1 hour)

PREPARATION FOR CLASS

- *Students will need to familiarize themselves with textbook chapters related to the topic before coming to class. While in class, students should show preparation for the readings by asking relevant questions and making comments related to the topic.*
- *Students should think about questions and the relations of the texts with other previous knowledge. Write comments and reflections related to the readings, which can be shared in class to start debates and discussions.*
- *Student takes notes during class presentation and discussions.*

EVALUATION

Assignments	20%
Midterm exam	40%
Final exam	40%
TOTAL	100%

Students must write both the midterm examination and the final examination to obtain credit for the course. The writing time for each is two hours. Examinable content includes all material referenced in this course syllabus, all material presented in class, and all material assigned.

Plagiarism:

Plagiarism is a violation of academic norms and as such it can result in a failed course. In extreme cases it can include the expulsion from the program. In order to avoid this, it is recommended to remind students of how to cite and rephrase the works of authors when writing papers.

ATTENDANCE (Instituto Franklin-UAH Policy)

Attendance is mandatory. Students are not permitted to miss any classes of the program without proper justification (i.e., emergencies, health problems); in this case, students have to show a medical note. The following types of excuses are not justified: family visits, illnesses without a medical note, personal trips, etc. Each unjustified absence will result in a grade deduction of 10 points in the final grade of the class (example: from A to B). Students will not be allowed, in the classroom or on fieldtrips, to arrive 10 minutes late or more. If a student has continual delays, he/she will be penalized with an absence, and the instructor may not allow them into class or the visit.

STUDENTS WITH SPECIAL NEEDS (Instituto Franklin-UAH Policy)

Students with special needs should contact Antonio Fernández: antonio.fernandezm@uah.es. The Instituto Franklin-UAH can accommodate these students who show, through a medical note or a note from their academic advisor, that they require help in order to fulfill the program.

USE OF TECHNOLOGY IN CLASS

The use of technology is essential today in education, but if it is used inappropriately, it can be harmful for students. Students must ask for permission from the teacher in order to use any technological devices. Faculty should make clear to students in what instances technology can be used.

USE OF BLACKBOARD

All courses offered by Instituto Franklin-UAH can be taught through the Blackboard virtual classroom. Also, teachers can have materials, forums, etc., in the virtual classroom even if they don't teach the class virtually. For more information about using it, contact Antonio Fernández: antonio.fernandezm@uah.es

CLASS SCHEDULE

DAYS	CLASS SCHEDULE	ASSIGNMENTS
MONTH		
BLOCK		
	Content	
	Exams	
	Holidays	

Note:

If there are activities outside of the classroom, it is important to include a warning note explaining that these are subject to change.

BIBLIOGRAHY

eText: Mowen, etal. Cornerstones of Managerial Accounting with Cengage Now, 4th Canadian edition, Cengage Publishing. (Note: do not purchase this before obtaining the link from the instructor)

INSTRUCTOR

Glen Stanger MBA, CPA, CIM

Glen has been teaching in universities and colleges in Canada for many years. His special area of interest is managerial accounting, a field that requires decision makers to think critically with regard to planning and evaluating performance.

Glen's email is stangerg@dougascollege.ca